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DATE: October 23, 2009

TO: Board Members, Alternates & Interested Parties

FROM: JD Allen, Manager

RE: Board Meeting of Friday, November 6, 2009

California Farm Bureau Building, Sacramento First Floor Conference Room, at 9:30 a.m.

In consultation with Board Chairman Sarb Johl, we have called a meeting of the Advisory Board for the above time and place. There will also be a short meeting of the **Executive Committee** held at 9:00 a.m. immediately before the Board meeting in the Peach Association's conference room. The agenda for the Advisory Board meeting is included for everyone, and the Executive Committee meeting agenda is enclosed for members of that committee only.

Additionally, in consultations with Chairman Johl and Committee Chairmen Davit (Ad/Promo) and Zolezzi (Research), we have decided not to hold meetings of those committees at this time. Since they would only be discussing/hearing updates from the researchers and the domestic and foreign promotion personnel, they felt that could be taken care of at the Board level.

We trust all of you will make every effort to be there and please use the enclosed response form in whatever manner you prefer (fax, email, phone), so we will know how many will be attending.

I look forward to seeing you on the 6th.

Special accommodations will be made for the physically handicapped, vision or hearing-impaired persons upon request. If accommodation is required, please call the Board office within 48 hours of the start of the meeting.

For program information (braille, large print, audiotape, etc.), individuals should contact the Board office 48 hours prior to the meeting.

California Cling Peach Board

Executive Committee

Friday, November 6, 2009 -- 9 a.m.

California Farm Bureau Building-Sacramento Peach Association Conference Room

AGENDA

- A. Call to Order Rajeev Davit
- B. Attendance/Establish Quorum
- C. Minutes of meeting of May 27, 2009
- D. Financial Report
- E. 2009-2010 Budget
 - 1. Crop size and other income
 - 2. Monfort and other Board Contactors
- F. Other Business
- G. Adjournment

Executive Committee

Sarb Johl, Board Chairman Rajeev Davit, Vice Chairman & Ad/Promo Chairman. Rick Zolezzi, Research and Statistics Chairman Ken Bettencourt, Member at Large

Action may be taken on any of the above agenda items